



connect four

Connect four, give more. It's really that simple. Give your patients better, more effective care with truly connected diagnostic solutions that simplify your workflow, improve diagnosis and reduce errors.

Any way you line it up, it's a win.

INCENTIVES

IQecg™ Purchase

For each eligible IQecg™ device purchased, you will receive one of the following from Midmark:

\$450 REBATE

OR

Two Standard IQecg™ Patient Cables
(3-100-0199)

AND

Four boxes of EZ-Trode ECG Electrodes
(2-100-0205)

total value of **\$ 910**

IQvitals™ or IQvitals™ PC Purchase

For each eligible IQvitals™ or IQvitals™ PC device purchased, you will receive one of the following from Midmark:

\$250 REBATE

OR

IQvitals™ Mobile Cart
(3-004-2000)

total value of **\$ 391**

IQholter™ Purchase

For each eligible IQholter™ device purchased, you will receive one of the following from Midmark:

\$450 REBATE

OR

One IQholter™ Lead Wire (90-30-0205)

AND

Two cases of Holter Prep Kits (2-100-0081)

AND

Two packs of Disposable Pouches
(2-100-0050)

total value of **\$ 901**

IQvitals™ SpO₂ or IQvitals™ PC SpO₂ Purchase

For each eligible IQvitals™ with SpO₂ or IQvitals™ PC with SpO₂ device purchased, you will receive one of the following from Midmark:

\$350 REBATE

OR

One IQvitals™ Mobile Cart (3-004-2000)

AND

One Reusable Envitec SpO₂ Small Finger Sensor (3-009-0021)

total value of **\$ 640**

IQspiro™ Purchase

For each eligible IQspiro™ device purchased, you will receive the following from Midmark:

\$250 REBATE



2012 Q1 Diagnostics Promotion

Physician or Medical Facility Promotion Details

TIMING

Promotion order period:

February 1 – May 31, 2012

Must take shipment of products by:

June 30, 2012

Must claim incentives by:

July 31, 2012

ELIGIBLE PRODUCTS & PRICING

Item Number	Description	List Price
4-000-0061	Midmark IQecg™ USB version	\$ 4,630
4-000-0110	Midmark IQholter™ w/ recorder	\$ 7,056
4-000-0113	Midmark IQholter™ EX w/ recorder	\$ 9,682
4-000-0116	Midmark IQholter™ EP w/ recorder	\$ 12,359
4-000-0025	Midmark IQspiro™ USB version	\$ 2,416
4-000-0026	Midmark IQspiro™ USB with syringe	\$ 2,690
4-000-0500	Midmark IQvitals™	\$ 2,132
4-000-0510	Midmark IQvitals™ w/ SpO ₂	\$ 3,232
4-000-0400	Midmark IQvitals™ PC	\$ 1,551
4-000-0410	Midmark IQvitals™ PC w/ SpO ₂	\$ 2,300

QUESTIONS

For product inquiries, please call the Midmark Medical Customer Service Department at **1-800-MIDMARK** or visit **midmark.com**. If you have questions regarding the promotion, please contact the Promotions Department at ext. 7575.

REDEMPTION INSTRUCTIONS

To redeem incentives, please follow the instructions below:

- 1 Visit midmark.com and select “**Products**” then “**Promotions**”
- 2 Select the **2012 “Connect Four” Diagnostics Promotion** icon
- 3 Complete the information required on the form
- 4 Select whether the invoice will be **uploaded or faxed** to Midmark (937-526-7410)
- 5 Select “**Terms and Conditions**” and “**Submit**”

Upon each submission, a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **July 31, 2012**.

This offer valid on eligible Midmark diagnostics products purchased by a physician or medical facility through an authorized Midmark or Ritter dealer.

This offer constitutes a discount or reduction in price on the purchased product(s). Buyer/Lessee/Lessor is obligated to: (i) fully and accurately disclose the amount of this discount in Buyer/Lessee/Lessor’s cost reports or claims for reimbursement to Medicare, Medicaid or other federal healthcare program that requires such disclosure; and (ii) provide documentation of the discount to representatives of the Secretary of the Department of Health and Human Services and state agencies upon request. Buyer/Lessee/Lessor may request additional information from Midmark if necessary in order to meet its reporting or disclosure obligations.