

Midmark Q.ology.

The new school of thought.

2009 Diagnostics Promotion



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Timing

Promotional order period: October 1 - December 31, 2009
End-user must take shipment of products by: January 15, 2010
End-user must claim incentives by: January 31, 2010

Eligible Products and Incentive Points

> For each eligible product purchased and redeemed, you will receive the following incentive points:

> Products	> Points	> Products	> Points
Midmark IQecg™ USB 4-000-0061	4	Midmark IQholter™ 4-000-0110	6
Midmark IQecg™ Serial 4-000-0060	4	Midmark IQholter™ EX 4-000-0113	8
Midmark IQecg™ Cart 3-003-0020	1	Midmark IQholter™ EP 4-000-0116	8
Midmark IQspiro™ USB 4-000-0026/4-000-0025	2	Midmark IQholter™ Recorder 4-000-0119	2
Midmark IQspiro™ Serial 4-000-0021/4-000-0020	2	Midmark IQstress™ 4-000-0332/4-000-0334	8

Incentive Points

> You may choose from the options below to use the incentive points earned:

> Options	> Points	> Options	> Points
\$100 of supplies	1	Midmark IQecg™ Cart	4
\$300 of supplies	2	Midmark IQholter™ Recorder	6
Laptop Computer*	6	Midmark IQspiro™	6
Desktop Computer**	8	Midmark IQecg™	12

*15.4" Wide screen display laptop, 2GHz Processor, 2GB RAM, 160 GB HD, DVD

**22" Wide Flat Panel Monitor, 3GHz Processor, 4GB RAM, 250 GB HD, DVD

Freight Terms and Shipment

All eligible products offered at normal freight terms

Redemption Instructions

To redeem for the incentive points, please fax a completed Physician or Facility Incentive Request Form to 1-800-689-5957 or mail to Midmark Corporation, Attn: Promotions Department, 60 Vista Drive, Versailles, Ohio 45380. All forms must be received at Midmark by January 31, 2010, to qualify.

This offer valid on Midmark IQecg™ (4-000-0061 and 4-000-0060), Midmark IQholter™ EX or EP (4-000-0110, 4-000-0113 and 4-000-0116), Midmark IQholter™ Recorder (4-000-0119), Midmark IQspiro™ (4-000-0026, 4-000-0025, 4-000-0020 & 4-000-0021) and Midmark IQstress™ (4-000-0332 & 4-000-0334) purchased by a physician or medical facility through an authorized Midmark dealer.

Questions

Contact your Midmark Dealer for details on special promotional pricing.

For product inquiries, please call the Midmark Medical Customer Service Department at 1-800-MIDMARK or visit midmark.com. If you have questions regarding the promotion, please contact the Promotions Department at ext. 7575.



Physician or Facility Incentive Request Form

To obtain your incentives, please fax this form to 1-800-689-5957 or mail to: Promotions Department, Midmark Corporation, 60 Vista Drive, P.O. Box 286, Versailles, Ohio 45380-0286.

Form must be received no later than January 31, 2010, to qualify - no exceptions.

Information

Physician Name (first and last) or Name of Facility _____

Specialty _____

Contact Name (first and last) _____ Title _____

Business Address _____ Suite # _____

City _____ State _____ Zip _____

Business Phone (_____) _____ - _____ Business Fax (_____) _____ - _____

E-mail Address _____

Dealership Name and Branch _____

Dealer Sales Representative (first and last) _____

To receive incentives* from Midmark, the following is REQUIRED

Serial Numbers:

Eligible Products and Incentives

For each eligible product purchased between October 1 - December 31, 2009, with delivery taken by January 15, 2010, you will receive the following incentive points:

Midmark IQecg™ USB 4-000-0061	4 points	Midmark IQecg™ Serial 4-000-0060	4 points
Midmark IQspiro™ USB 4-000-0026/4-000-0025	2 points	Midmark IQspiro™ Serial 4-000-0021/4-000-0020	2 points
Midmark IQholter™ 4-000-0110	6 points	Midmark IQholter™ EX 4-000-0113	8 points
Midmark IQholter™ EP 4-000-0116	8 points	Midmark IQholter™ Recorder 4-000-0119	2 points
Midmark IQstress™ 4-000-0332/4-000-0334	8 points	Midmark IQecg™ Cart 3-003-0020	1 point
		<small>(does not include optional arm 3-003-0025)</small>	

Total points earned: _____

Please choose the following incentives, and indicate the quantity requested by each incentive.

_____ \$100 of supplies	1 point	_____ \$300 of supplies	2 points
_____ Midmark IQecg™ Cart	4 points	_____ Midmark IQholter™ Recorder	6 points
_____ Midmark IQspiro™ - USB	6 points	_____ Midmark IQecg™ - USB	12 points
_____ Midmark IQspiro™ - Serial	6 points	_____ Midmark IQecg™ - Serial	12 points
_____ Laptop Computer*	6 points	_____ Desktop Computer*	8 points

*15.4" Wide screen display laptop, 2GHz Processor, 2GB RAM, 160 GB HD, DVD

**22" Wide Flat Panel Monitor, 3GHz Processor, 4GB RAM, 250 GB HD, DVD

Questions

For product inquiries, please contact the Midmark Medical Customer Service Department at 1-800-MIDMARK or visit midmark.com. If you have questions regarding the promotion, please call the Promotions Department at ext. 7575.

*Please allow up to 6 weeks for fulfillment of incentives. May not be used with any other offers or promotions. Forms received at Midmark after January 31, 2010, will not be eligible for incentives - no exceptions. This offer valid on equipment purchased through an authorized Midmark dealer only.