

Midmark
IQology.
2010 Midmark
Diagnostics Promotion

BONUS
Midmark
IQspiro™
OFFER

DISCOUNT
CARDIOLOGY
WWW.MIDMARK.COM



BONUS Midmark IQspiro™ OFFER



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Q.ology.
2010 Midmark
Diagnostics Promotion

Timing

Promotional order period:

January 1, 2010 - March 31, 2010

Must take shipment of products by:

April 15, 2010

Must claim incentives by:

April 30, 2010

Eligible Products

Midmark IQspiro™ - Serial

4-000-0020

Midmark IQspiro™ - USB

4-000-0025

Midmark IQspiro™ Disposable Mouthpieces

2-100-1206

Incentive Options

Option 1

Purchase one (1) or more Midmark IQspiro™ (4-000-0025 & 4-000-0020) and destroy or return your old spirometer(s) to Midmark Diagnostics and you will be eligible to receive an IQspiro™ Starter Kit...valued at \$879 for each Midmark IQspiro™ purchased.

IQspiro™ Starter Kits include:

- Netbook Computer* (\$350 value)
- Midmark IQmanager™ Diagnostic Workstation Software (\$124 value)
- IQspiro™ Syringe (\$405 value)

*10.1" Wide screen display laptop, 1.6GHz Atom Processor, 1GB RAM, 160 GB HD

Option 2

Purchase five (5) cases of Midmark IQspiro™ Disposable Mouthpieces (2-100-1206) and destroy or return your old spirometer to Midmark Diagnostics and you will be eligible to receive a Midmark IQspiro™ ...valued at \$2,300.

Win an Apple® iPod touch!

The customer who returns the OLDEST spirometer will receive an Apple® iPod touch. The remaining customers who return their old spirometers will automatically be entered in a contest to win an iPod touch. The iPod's will be awarded at the end of the promotional period, and winners will be notified by phone.

Redemption Instructions

To redeem for your incentives, please fax a completed Physician or Facility Incentive Request Form to 1-800-689-5957 or mail to:

Midmark Corporation
Attn: Promotions Department
60 Vista Drive
Versailles, Ohio 45380

All forms must be received at Midmark by **April 30, 2010**, to qualify.

Return Your Old Spirometer[ⓧ]

Please return your old spirometer to the address below:

Midmark Diagnostics Group
Attn: Alesia Stringer
1125 West 190th Street
Gardena, California 90248

**Used spirometers must be returned within 14 days after the arrival of your purchase. Customer is responsible for the shipment of the old spirometer. Please keep the tracking information on your spirometer shipment.*

Questions

For product inquiries, please call the Midmark Medical Customer Service Department at 1-800-MIDMARK or visit midmark.com. If you have questions regarding the promotion, please contact the Promotions Department at ext. 7575.

This offer valid on Midmark IQspiro™ (4-000-0020 & 4-000-0025) and Midmark IQspiro™ Disposable Mouthpieces (2-100-1206) purchased by a physician or medical facility through an authorized Midmark dealer.

Midmark IQology.

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Midmark
IQspiro™
OFFER



To obtain your incentives, please fax this form to 1-800-689-5957 or mail to: Promotions Department, Midmark Corporation, 60 Vista Drive, P.O. Box 286, Versailles, Ohio 45380-0286.

Form must be received no later than April 30, 2010, to qualify - **no exceptions.**

Information

Physician Name (first and last) or Name of Facility _____

Specialty _____

Contact Name (first and last) _____ Title _____

Business Address _____ Suite # _____

City _____ State _____ Zip _____

Business Phone (_____) _____ - _____ Business Fax (_____) _____ - _____

E-mail Address _____

Dealership Name and Branch _____

Dealer Sales Representative (first and last) _____

Please choose from the following options:

Option 1

Purchase one (1) or more Midmark IQspiro™ (4-000-0025 & 4-000-0020) and destroy or return your old spirometer(s) to Midmark Diagnostics and you will be eligible to receive an IQspiro™ Starter Kit...valued at \$879 for each Midmark IQspiro™ purchased.

IQspiro™ Starter Kits include:

- Netbook Computer* (\$350 value)
- Midmark IQmanager™ Diagnostic Workstation Software (\$124 value)
- IQspiro™ Syringe (\$405 value)

**10.1" Wide screen display laptop, 1.6GHz Atom Processor, 1GB RAM, 160 GB HD*

To receive products* from Midmark, the following is REQUIRED:

Serial Numbers:

Option 2

Purchase five (5) cases of Midmark IQspiro™ Disposable Mouthpieces (2-100-1206) and destroy or return your old spirometer to Midmark Diagnostics and you will be eligible to receive a Midmark IQspiro™ ...valued at \$2,300.

Midmark IQspiro™ - Serial
4-000-0020

Midmark IQspiro™ - USB
4-000-0025

To receive products* from Midmark, you must attach a copy of the invoice for five (5) cases of Midmark IQspiro™ Disposable Mouthpieces.

**Please allow up to six (6) weeks for fulfillment of incentives. May not be used with any other offers or promotions. Forms received at Midmark after April 30, 2010, will not be eligible for incentives – no exceptions. This offer valid on equipment purchased through an authorized Midmark dealer only.*

Returning old spirometer to Midmark Diagnostics to be entered in the Apple® iPod touch contest

Questions

For product inquiries, please contact the Midmark Medical Customer Service Department at 1-800-MIDMARK or visit midmark.com. If you have questions regarding the promotion, please call the Promotions Department at ext. 7575.



Because we care.