



# connect four

Connect four, give more. It's really that simple. Give your patients better, more effective care with truly connected diagnostic solutions that simplify your workflow, improve diagnosis and reduce errors.

Any way you line it up, it's a win.

## INCENTIVES

### IQecg™ Purchase

For each eligible IQecg™ device purchased, you will receive one of the following from Midmark:

**\$450** REBATE

OR

### Two Standard IQecg™ Patient Cables (3-100-0199)

AND

### Four boxes of EZ-Trode ECG Electrodes (2-100-0205)

total value of **\$ 910**

### IQvitals™ or IQvitals™ PC Purchase

For each eligible IQvitals™ or IQvitals™ PC device purchased, you will receive one of the following from Midmark:

**\$250** REBATE

OR

### IQvitals™ Mobile Cart (3-004-2000)

total value of **\$ 391**

### IQholter™ Purchase

For each eligible IQholter™ device purchased, you will receive one of the following from Midmark:

**\$450** REBATE

OR

### One IQholter™ Lead Wire (90-30-0205)

AND

### Two cases of Holter Prep Kits (2-100-0081)

AND

### Two packs of Disposable Pouches (2-100-0050)

total value of **\$ 901**

### IQvitals™ SpO<sub>2</sub> or IQvitals™ PC SpO<sub>2</sub> Purchase

For each eligible IQvitals™ with SpO<sub>2</sub> or IQvitals™ PC with SpO<sub>2</sub> device purchased, you will receive one of the following from Midmark:

**\$350** REBATE

OR

### One IQvitals™ Mobile Cart (3-004-2000)

AND

### One Reusable Envitec SpO<sub>2</sub> Small Finger Sensor (3-009-0021)

total value of **\$ 640**

### IQspiro™ Purchase

For each eligible IQspiro™ device purchased, you will receive the following from Midmark:

**\$250** REBATE

# 2012 Q1 Diagnostics Promotion

Physician or Medical Facility Promotion Details

## TIMING

Promotion order period:

**February 1 – May 31, 2012**

Must take shipment of products by:

**June 30, 2012**

Must claim incentives by:

**July 31, 2012**

## ELIGIBLE PRODUCTS & PRICING

| Item Number | Description                              | List Price |
|-------------|------------------------------------------|------------|
| 4-000-0061  | Midmark IQecg™ USB version               | \$ 4,630   |
| 4-000-0110  | Midmark IQholter™ w/ recorder            | \$ 7,056   |
| 4-000-0113  | Midmark IQholter™ EX w/ recorder         | \$ 9,682   |
| 4-000-0116  | Midmark IQholter™ EP w/ recorder         | \$ 12,359  |
| 4-000-0025  | Midmark IQspiro™ USB version             | \$ 2,416   |
| 4-000-0026  | Midmark IQspiro™ USB with syringe        | \$ 2,690   |
| 4-000-0500  | Midmark IQvitals™                        | \$ 2,132   |
| 4-000-0510  | Midmark IQvitals™ w/ SpO <sub>2</sub>    | \$ 3,232   |
| 4-000-0400  | Midmark IQvitals™ PC                     | \$ 1,551   |
| 4-000-0410  | Midmark IQvitals™ PC w/ SpO <sub>2</sub> | \$ 2,300   |

## QUESTIONS

For product inquiries, please call the Midmark Medical Customer Service Department at **1-800-MIDMARK** or visit **midmark.com**. If you have questions regarding the promotion, please contact the Promotions Department at ext. 7575.

## REDEMPTION INSTRUCTIONS

To redeem incentives, please follow the instructions below:

- 1 Visit midmark.com and select **"Products"** then **"Promotions"**
- 2 Select the **2012 "Connect Four" Diagnostics Promotion** icon
- 3 Complete the information required on the form
- 4 Select whether the invoice will be **uploaded or faxed** to Midmark (937-526-7410)
- 5 Select **"Terms and Conditions"** and **"Submit"**

Upon each submission, a confirmation email will be sent for your records. Please keep the confirmation until incentives are received. Incentives must be submitted online by **July 31, 2012**.

This offer valid on eligible Midmark diagnostics products purchased by a physician or medical facility through an authorized Midmark or Ritter dealer.

This offer constitutes a discount or reduction in price on the purchased product(s). Buyer/Lessee/Lessor is obligated to: (i) fully and accurately disclose the amount of this discount in Buyer/Lessee/Lessor's cost reports or claims for reimbursement to Medicare, Medicaid or other federal healthcare program that requires such disclosure; and (ii) provide documentation of the discount to representatives of the Secretary of the Department of Health and Human Services and state agencies upon request. Buyer/Lessee/Lessor may request additional information from Midmark if necessary in order to meet its reporting or disclosure obligations.